SHAHRIAR SARKER ANANDA



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Present Address: Jalalabad Cantonment, Sylhet Sadar, Sylhet.

SUMMARY

A Business Administration student passionate about business, leadership, and working with people. I enjoy turning ideas into action, taking on challenges, and learning through real-world experiences while building a meaningful career.

EXPERIENCE

ACI CareerEDGE Academy

Campus Leader

(September 2026 - Present)

- Representing ACI CareerEDGE Academy on campus by promoting career development programs, engaging students, supporting campaign activities, and coordinating with student communities and clubs.

Core Organizer – Budgeting & Administration

Showcase 1.0 – National Business Case Competition | AIBA Business Club, Army IBA, Sylhet

(Jan 2026 - Aug 2026)

- Supported the budgeting and administrative activities of Showcase 1.0, including expense tracking, event-related cost management, logistics, venue arrangements, participant coordination, and overall operational planning to ensure the smooth execution of the competition.

Outreach Team Leader

Axiom Season 1 – National Research Poster Competition | Army IBA, Sylhet

(Nov 2025 - May2026)

- Led outreach activities for the national research poster competition, communicating with participants and institutions, supporting judge and guest invitations, promoting the event, and contributing to the overall coordination and execution of the competition.

Call Center Executive

MKI Outsource

(Aug 2025 - Dec 2025)

- Worked as an on-site Call Center Executive, handling inbound and outbound customer calls, assisting with tax filing and immigration-related paperwork, maintaining accurate records, preparing necessary documents, and meeting daily performance targets in a fast-paced work environment.

EDUCATION

Bachelor of Business Administration *(2023- present)*

Bangladesh University of Professionals

Institute: Army Institute of Business Administration, Sylhet.

- 3rd Year, 1st Semester, SGPA: 3.80 | CGPA: 3.67

Higher Secondary Certificate (HSC) *(2022)*

Dhaka Imperial College, Dhaka.

- Group: Humanities GPA: 4.67

Secondary School Certificate (SSC) *(2020)*

Mizmizi Painadi Rekmot Ali High School, Siddhiganj, Narayanganj.

- Group: Humanities GPA: 4.56

RESEARCH PROJECTS

EV Adoption in Bangladesh

Intra-University Research Poster Competition — ***Champion***

- Conducted research on the adoption of electric vehicles in Bangladesh, focusing on key opportunities, challenges, and factors influencing consumer acceptance. Presented the findings through a research poster, which enhanced my research, analytical, presentation, and teamwork skills.

Sustainability Vs Affordability: Young Consumers' Willingness to Pay for Sustainable Products

1st Runner-Up*, Marketing & Business Strategy Category, Intra-University Research Competition.*

- Conducted an academic research project on young consumers' willingness to pay for sustainable products, focusing on how affordability, environmental awareness, sustainability concerns, and price sensitivity influence purchasing decisions. The project strengthened my understanding of consumer behavior, sustainable marketing, research analysis, and strategic business thinking.

CLUB ACTIVITIES

- Assistant Secretary (Operations Management) of AIBA Business Club, (2025-Present)
- Co-Head of Workshop and Training of AIBA IT Club, (2026-Present)
- Outreach Team Leader, Organizing Committee – Center for Research & Development Nov 2025 - May 2026
- General Secretary of Imperial College Business Club, (2022-2023)

ACHIEVEMENTS

- Champion On Intra University Research Poster Competition
- 1st Runner Up On Intra University Research Poster Competition
- 2019: Selected and Played for U-16 Dhaka South Division Cricket Team
- 2018: Played for U-15 Bangladesh National Cricket Team
- 2017-2018: Played for Dhaka South Division U 14 Cricket Team
- 2017-2018: Played for U-14 Narayanganj District Team- Champion

SKILLS

- Communications | Public Speaking | Problem Solving | Team Work | Time Management | Presentation Skills | Networking | Research

TOOLS

- MS Word | MS Excel | MS PowerPoint | Canva | Hubspot | Nextiva

LANGUAGE

- Bangla | English

REFERENCE

Nur A Alam Siddiquee
Senior Manager- Finance, *Akij Light Engineering Ltd (A concern of Akij Resources)*
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